



Press Release

## LAMBORGHINI

### **C series: THE NEW LAMBORGHINI CRAWLERS**

*Zaragoza, 9 February 2010;* LAMBORGHINI chooses FIMA 2010 .for the launch of the C series, a brand new range of crawler tractors made in three versions: arable (C 110), orchard ( CF100) and vineyard ( CV 80).

Built with the very latest needs of arable farming and specialist growing concerns in mind, these new crawlers feature modern 3 and 4 cylinder engines with high pressure fuel injection systems and electronic engine management and guarantee maximum efficiency and optimum fuel consumption.

Indispensable for cultivating the soil on steep gradients, LAMBORGHINI C models offer leading-edge solutions in the crawler segment, allowing the use of the heaviest implements with the biggest power demands.

CF and CV models are conceived strictly as specialist machines, combining a compact size with a wealth of innovative features and are designed to meet every kind of challenge presented by fruit and vine cultivation, especially on slopes and in other difficult working conditions. These include a low profile hood and a driving position that will ensure the tractor can do its job without difficulty, even directly under hanging branches and foliage.

Finally, particular care has been given to operator comfort. LAMBORGHINI arable and orchard crawlers (C and CF) have a comfortable driving position rendered practically vibration-free by virtue of the platform being suspended on silent-block mounts, whilst the new vineyard machine (CV) offers a choice of two platforms, one of which affording extra width for greater comfort . The attention paid by LAMBORGHINI even to the smallest detail is legendary, and has now been extended to these new.



### **About SAME DEUTZ-FAHR:**

Based in Treviglio, Bergamo (northern Italy), the SAME DEUTZ-FAHR (SDF) group is one of the world's leading makers of tractors, combine harvesters, agricultural machinery and engines. SDF products are manufactured and marketed under the SAME, Deutz-Fahr, Lamborghini and Hürlimann brands.

Tractors range from 30 up to 300 horsepower, and combine harvesters from 120 up to 450.

In 2008, SDF employed some 2800 people worldwide and recorded sales turnover of €1220 million, generating a net profit of €5 million.

The group holds a 45.1% stake in DEUTZ AG, an independent and world-leading manufacturer of diesel engines, listed on the Frankfurt Stock Exchange

### **For more information:**

Christine Pfeifer

Press Office, SAME DEUTZ-FAHR.tel. +39 0363 421762

e-mail: [christine.pfeifer@sdfgroup.com](mailto:christine.pfeifer@sdfgroup.com)